



## RIANA VAN NIEKERK

SENIOR GRAPHIC DESIGNER & ILLUSTRATION ARTIST



### PERSONAL DETAILS

ID No: 900316 0205 089 | RSA Citizen

Age: 26

License: Code B

Languages: English & Afrikaans (Fluent)

Address: Unit 1, Montrose Mews, 365 Jan Smuts Ave, Craighall Park, Randburg.

### A BIT ABOUT ME

"I like to create cool stuff!"

My Name is Riana and I'm a Senior Graphic Designer and illustration artist. I've been in the Design industry for almost 6 years and have worked with some amazing brands. I specialize in print design and illustration.

"My ultimate goal is to inspire others to be creative problem solvers."

Design has always been the obvious career choice for me. I love being creative and creating interesting things.

As a person I'm very loyal and honest. I am ambitious (Maybe a little too much), I work hard to achieve my goals & I love a challenge. I'm friendly and have a great sense of humour.

I work well in a team but I'm also able to work independently. I'm a perfectionist and I believe in working hard and smart. I'm deadline driven and am able to manage my own time and projects from start to finish.

Over all I love what I do, and I believe that when you have a passion for art design it shows in your work.



### EDUCATION

- 2009-2011** - University of Johannesburg, Faculty of Art, Design & Architecture - National Diploma, Graphic Design
- 2009** - Venter Photography - Training in Photography
- 2004-2008** - Hoërskool Bastion - Grade 8 - 12



### PROFESSIONAL EXPERIENCES

#### Primedia Lifestyle – Red-Pixel (JULY 2013 - FEB 2017)

**Position:** Senior Designer & Illustration Artist

**Duties:** Quality Checking & Training Junior Designers, Conceptual Design, Campaign Planning & Design, Illustration, Social Media Design, Corporate Identity, Logo Design, Brand Development, Corporate Collateral, Poster Design, Branding, Print Design.

#### Romz Illustration & Design (JULY 2010 - FEB 2017)

**Position:** Freelance Senior Designer & Illustration Artist

**Duties:** Conceptual Design, Campaign Planning & Design, Social Media Design, Corporate Identity, Logo Design, Brand Development, Corporate Collateral, Poster Design, Branding, Print Design, Illustration, Concept Painting & Illustration, Watercolour Painting, Mixed Media Artwork, Pencil & Pen Illustration, Digital Painting, Vector Illustration, Toy Design & Prototyping and much much more.

#### Black Robot (Feb 2012 - Mar 2013)

**Position:** Head Designer

**Duties:** Quality Checking & Training Junior Designers, Packaging Design, Illustration, Web Design, Logo Design, Social Media Design, Corporate Identity, Poster Design, Magazine Layout & Design, Brand Development, Corporate Collateral, Branding, Print Design.

#### Legal Wise (2009 – 2014)

**Position:** Freelance Designer & Photographer

**Duties:** Stationery & Business Card design, Disclosure Cards & Data Translation, Posters & Flyer Design, Brand & Logo Design, Promotional Posters & Photography. Data Capturer and Office Assistant.



### PERSONAL DEVELOPMENT

- Published an Adult Colouring Book : Eye-Scream Sunday (May 2016)
- 4 Illustrations Featured in Migrate, the Loerie Magazine (The NO Issue: 2015)**
- Illustration Exhibition for Urban Art House (May 2013)
- Illustrations Featured in Migrate, the Loerie Magazine (The Secret Issue: 2013)**
- UJ Faculty of Art Design & Architecture, Graphic Design Department, Best Drawing Student 3rd Year & Best Communication Design Student 3rd Year (2011)
- Photo Featured on the cover of One Small Seed's online magazine "Picture This". My photography work was also featured numerous times on the site.**
- Chosen to exhibit 8 illustrations at "A Happy Place Creation Gallery" in Cape Town (2009).
- Chosen as Bastion Hoërskool's best Art & Design student for 3 years in a row (2006 – 2008)**

### REFERENCES



Theo Clarke : Creative Director (Red-Pixel, Primedia Lifestyle)  
Email: Theo@red-pixel.co.za | : 083 534 8592

Saira Abrahams : Former Production & Traffic Manager (Red-Pixel, Primedia Lifestyle)  
Tel. : 083 554 9195

Serena Wocke : Art Director (Red-Pixel, Primedia Lifestyle)  
Serena@red-pixel.co.za | Tel.: 082 732 3971



### SKILLS

Mac ★★★★★★★★

PC ★★★★★★★★

Adobe Photoshop ★★★★★★★★

Adobe Illustrator ★★★★★★★★

Adobe InDesign ★★★★★★★★

Microsoft Word ★★★★★★★★

Excel ★★★★★★★★

Power Point ★★★★★★★★

Social Media Management    ★★★★★★★★

Conceptual Design  
Campaign Planning & Design  
Social Media Design Corporate Identity  
Logo Design  
Brand ID & Development  
Corporate Collateral  
Poster Design  
Branding  
Print Design  
Packaging Design  
Web Design  
Social Media Design  
Magazine Layout & Design

Illustration  
Concept Painting & Illustration  
Watercolour Painting  
Mixed Media Artwork  
Pencil & Pen Illustration,  
Digital Painting  
Illustration Retouching  
Vector Illustration  
Toy Design & Prototyping  
Colouring Book Creation  
Comic books & Graphic Novels  
Large Format Illustration  
Mural Design & Illustration  
Pattern Making  
Stylised Illustration



### THINGS I LIKE

 - Coffee

 - Drawing

 - Music